



Brand New
WORLD™



2013 Product Catalog

Where Lifelong Learning Begins . . .



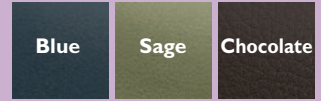
“Just Like Home” Furniture

Our “just like home” furniture units are built with sturdy hardwood frames, comfortable dense foam and then carefully upholstered with premium coverings. Designed and built for everyday use, with durability, quality and comfort in mind. Assembled in the USA by craftsmen who take pride in building furniture by hand. Meets ASTM, CAI 17 and CPSIA standards. One year warranty.

Enviro-Child Upholstery

Enviro-Child Upholstery offers early childhood classrooms an eco-friendly and healthier upholstery alternative that is as durable and easy to clean as vinyl. Made of polyurethane, it is PVC-free. Plus, it features an antimicrobial finish that inhibits the growth of bacteria and viruses. Available in three new colors – blue, sage and chocolate.

Available Enviro-Child Upholstery Colors



Modern Casual

Ages 5 & up

Our new modern casual furniture provides comfortable seating in a modern compact design. With 1½" legs, the seat height is 13½".



Carpets for Kids® – Calming Circles from the Nature's Color Collection Item #13726

CHAIR (20"L x 20"W x 26"H)	SOFA (34"L x 20"W x 26"H)
FM2B210 - Blue.....\$179.98	FM2B110 - Blue.....\$199.98
FM2S210 - Sage.....\$179.98	FM2S110 - Sage.....\$199.98
FM2C210 - Chocolate.....\$179.98	FM2C110 - Chocolate.....\$199.98

Modern Casual Accent Table

Ages 5 & up

Our new casual accent table fits perfectly with the Modern Casual Furniture to make a comfortable seating group. It's made of solid hardwood with a clear natural finish and built to last. Measures 18" square with a 13½" height. Meets CPSIA standards. Some assembly required.

FAT330.....\$93.98



Infant/Toddler

Ages 18-36 months

These units sit directly on the floor with ¼" gliders/legs. With a seat height of just 7½", it's a "perfect fit" for toddlers.

CHAIR (22"L x 16"D x 19"H)

F12B200 - Blue.....	\$176.98
F12S200 - Sage.....	\$176.98
F12C200 - Chocolate.....	\$176.98

SOFA (34"L x 16"D x 19"H)

F12B100 - Blue.....	\$198.98
F12S100 - Sage.....	\$198.98
F12C100 - Chocolate.....	\$198.98



Carpets for Kids® – Toddler Alphabet Block-Nature From the Nature's Color Collection Item #11724

Check out our "Just Like Home" tables on page 5.



Upholstery Environmental Benefits:

- PVC-free makes it "kinder to the environment".

Upholstery Health Benefits:

- PVC-free
- Cleans with alcohol-based or mild bleach and water solutions.
- Antimicrobial finish embedded in the upholstery inhibits the growth of bacteria and viruses.

Preschool

Ages 3-6 years

These sofa and chair units are built for active classrooms.

Cleaning the upholstery is a snap! The 3" legs make the seat height 12".

CHAIR (26"L x 18"W x 24"H)

FP2B200 - Blue.....	\$196.98
FP2S200 - Sage.....	\$196.98
FP2C200 - Chocolate.....	\$196.98

SOFA (38"L x 18"W x 24"H)

FP2B100 - Blue.....	\$216.98
FP2S100 - Sage.....	\$216.98
FP2C100 - Chocolate.....	\$216.98



Check out our "Just Like Home" tables on page 5.

School-Age

Ages 6 Years & Up

These units are a perfect place for older children to sit back, read, or just "chill-out" – a little bigger and sized just right. The 3½" legs make the seat height a comfy 15".

Carpets for Kids® – KIDply® Soft Solids Item #7101, Brown Sugar

CHAIR (29"L x 21"D x 28"H)

FS2B200 - Blue.....	\$221.98
FS2S200 - Sage.....	\$221.98
FS2C200 - Chocolate.....	\$221.98

SOFA (45"L x 21"D x 28"H)

FS2B100 - Blue.....	\$263.98
FS2S100 - Sage.....	\$263.98
FS2C100 - Chocolate.....	\$263.98

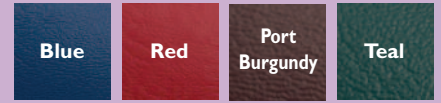


"Just Like Home" Furniture

Vinyl Upholstery

Our premium vinyl furniture offers the appearance and comfort of soft leather, yet its durability and easy clean-up make it "just right" for active classrooms. Available in four colors – blue, red, port burgundy and teal.

Available Vinyl Colors



Infant/Toddler

Ages 18-36 months

These units sit directly on the floor with ¼" gliders/legs. With a seat height of just 7½", it's a "perfect fit" for toddlers.



CHAIR (22"L x 16"D x 19"H)		SOFA (34"L x 16"D x 19"H)	
FIVB200 - Blue.....	\$165.98	FIVB100 - Blue.....	\$179.98
FIVR200 - Red.....	\$165.98	FIVR100 - Red.....	\$179.98
FIVT200 - Teal.....	\$165.98	FIVT100 - Teal.....	\$179.98
FIVP200 - Port Burgundy.....	\$165.98	FIVP100 - Port Burgundy.....	\$179.98



Check out our "Just Like Home" tables on page 5.

Preschool

Ages 3-6 years

Our preschool furniture is built for the "rough and tumble" years of early childhood, yet provides "the look and feel" of home. The 3" legs make the seat height a comfortable 12".

CHAIR (26"L x 18"D x 24"H)		SOFA (38"L x 18"D x 24"H)	
FPVB200 - Blue.....	\$185.98	FPVB100 - Blue.....	\$205.98
FPVR200 - Red.....	\$185.98	FPVR100 - Red.....	\$205.98
FPVT200 - Teal.....	\$185.98	FPVT100 - Teal.....	\$205.98
FPVP200 - Port Burgundy.....	\$185.98	FPVP100 - Port Burgundy.....	\$205.98

School-Age

Ages 6 Years & Up

These units are a perfect place for older children to sit back, read, or just "chill-out" – a little bigger and sized just right. The 3½" legs make the seat height a comfy 15".



CHAIR (29"L x 21"D x 28"H)		SOFA (45"L x 21"D x 28"H)	
FSVB200 - Blue.....	\$208.98	FSVB100 - Blue.....	\$241.98
FSVR200 - Red.....	\$208.98	FSVR100 - Red.....	\$241.98
FSVT200 - Teal.....	\$208.98	FSVT100 - Teal.....	\$241.98
FSVP200 - Port Burgundy.....	\$208.98	FSVP100 - Port Burgundy.....	\$241.98

Check out our "Just Like Home" tables on page 5.

“Just Like Home” Tables

Our uniquely designed coffee and end tables are made of solid hardwood with a beautiful clear natural finish and are built to last. Both tables have storage and display features that will add a “just like home” warmth to any classroom. Sized to coordinate with pre-school and school-age furniture. Meets CPSIA standards. Assembly required.

COFFEE TABLE

The Coffee Table features a unique storage shelf under the main top and measures 26" x 14" x 13".

FCT310\$99.98

END TABLE

The End Table features three display surfaces and measures 17" x 11" x 17".

FET320\$99.98



Walking Ropes

Our walking ropes are great tools to help keep children together and safe on field trips, crossing parking areas or wherever your adventures may lead. Each walking rope has an easy-to-use sewn-in “hook and loop” strap to attach an additional walking rope to accommodate more children. Machine washable.

“Thumbs up for our new walking rope. It’s awesome!!”
Lorraine, Canada



WR99

Walking Rope

Made of sturdy nylon webbing, our original walking rope has 12 colorful handles for children to hold in addition to front and back handles for teachers to share with a child. Handles are in 6 different colors making assigning spaces easy. 146" long.

WR99\$18.98



Each walking rope has an easy-to-use sewn-in “hook and loop” strap to attach an additional walking rope.

Short Walking Rope **NEW!**

Ideal for small groups of children. Made of sturdy nylon webbing, our short walking rope has 6 colorful handles for children to hold in addition to a front handle for a teacher to share with a child. Handles are in 3 different colors making assigning spaces easy. 68" long.

WRS97\$10.98



WRS97



Dramatic Dress Ups

Community Helper Dress Ups

"We just love them and are very pleased with the quality of each. We find the educational curriculum guides helpful in planning our units".
Neshobe Preschool, Brandon, VT

Ages 3-6

Pride in the community starts here as children role-play their growing knowledge of these everyday heroes. Details are embroidered right in and the plush accessories have a realistic appeal. Includes educational activities to extend children's play. Made of quality fabrics to endure the rigors of a classroom environment. Machine washable.



Dramatic play provides the foundation of a young child's social and educational growth.

FIREFIGHTER

Spark creativity with this irresistible firefighter's uniform! Complete with reflective trim, soft air tank and helmet, the only thing missing is imagination.

CFI104.....\$36.98

NURSE

No need for a second opinion when it comes to this adorable nurse's uniform. Comes complete with convenient medical waist pouch that holds a plush stethoscope and blood pressure gauge.

CNI105.....\$34.98

POLICE OFFICER

Introducing a costume that commands attention. Embroidered police badge adorns this navy blue shirt. Includes matching cap and a detachable "walkie-talkie" that enforces the entire image.

CPO106.....\$34.98

MAIL CARRIER

Here's a first-class dress up that delivers hours of fun. The embroidered uniform includes a matching cap and mailbag that addresses any child's need for fun – to the letter!

CPW107.....\$34.98

AIRLINE PILOT

Watch imaginations soar to new heights with this high-flying pilot's uniform! Navy blue jacket and cap feature shiny gold trim and realistic embroidered badge of wings.

CAP100.....\$34.98

CHEF

Here's a recipe for fun! Combine one white chef's jacket with a signature hat and play oven mitt, and have the key ingredients for an afternoon of entertainment.

CCI101.....\$34.98

CONSTRUCTION WORKER

Give children the tools to build their own fantasies! Includes a soft hat and vest with plenty of pockets for the plush screwdriver, hammer and ruler accessories.

CCW102.....\$34.98

DOCTOR

Prescribe a day of play with this white lab coat and black medical bag filled with a plush needle, otoscope and stethoscope. You'll see for yourself that laughter is the best medicine!

CDDV103.....\$36.98



Community Helper Dress Ups Collection

Want one of everything? The collection includes one each of the eight Community Helper costumes and their accessories, hats and bags as shown above.

CH00.....\$269.98

Dramatic Dress Ups

We all should know that diversity makes for a rich tapestry, and we must understand that all of the threads of the tapestry are equal in value no matter what their color. – Maya Angelou



Extras



Mechanic

Need an oil change? This pint-sized mechanic is geared to handle the job with a red shirt with black stripe, matching hat and plush wrench. Get service with a smile! *(not included in collection)*
CAMI08\$34.98



Community Helper Hat Collection

Hats off to all the people who serve our community. Set includes 6 extra hats. Machine washable. Ages 3-6.
CHH50\$44.98

Multi-Cultural Dramatic Dress Ups Collection

Ages 4-8

Bring the world to your classroom with this collection of 8 ethnic dress ups that nurture an appreciation of cultural diversity. Made of quality fabrics and craftsmanship to endure the rigors of a classroom environment. Extra large in size with front openings for easy use. Machine washable.

CM80\$289.98



Multi-Cultural Puppets Collection

Further embrace diversity with our matching Multi-Cultural Puppet Collection.



Ages 3 & Up

It's a small world after all with this set of 10 ethnic hand puppets. Collection includes boy and girl puppets from American Indian, African American, Asian, Latino and Caucasian cultures. Each is approximately 11" in height. Hand wash.

PMC81\$99.98

www.brandnewworld.com

Colors and features may vary.



Brand New
WORLD™

Where lifelong learning begins . . .

Brand New World believes young children learn through the wonderful pleasure of play and through these play experiences lifelong learning begins. Based on these beliefs and with the guidance of early childhood experts, Brand New World develops products that:

- meet the needs of early childhood children, teachers and classrooms;
- meet safety guidelines as set by the ASTM, CAI 17 and the **CPSIA**;
- are made of top quality materials and the highest quality construction; and
- are fun, durable and affordable.

Brand New World products are available through your favorite school supply company or toy specialty store.



CONTACT

Brand New World
237 Burgess Road, Suite C
Greensboro, NC 27409
Phone: 800-877-9399 x506 or 336-664-5920 x506
Fax: 336-883-0226
Web: www.brandnewworld.com
Email: info@brandnewworld.com